

KALPANA

HEYKALPANA.COM | @KOCOANDTHECITY
KOCOANDTHECITY@GMAIL.COM



I'm a Fashion & Lifestyle Content Creator and, YouTube Vlogger, Travel & Wellness Enthusiast, determined to speak positivity into the world and help women live their best life boldly and freely. My mission is to empower women to conquer their dreams, venture beyond the borders of their comfort zones, and feel fabulous doing it by sharing my experiences through fashion, wellness, and travel. I want to inspire women to practice self-love rituals and to become the best version of themselves. I love creating content & partnering with brands that value inclusivity, diversity, and equality.

ABOUT MY AUDIENCE

60%

WOMEN

25-40

AGES

50%

CHICAGO BASED

SOCIAL CHANNELS



137



4,627



288



244



364

INSTAGRAM STATS

- Monthly Reach: 7,548
- Monthly Impressions: 27,824
- Engaged Audience: 669

BRAND PARTNERS



SARAH FLINT

FABLETICS



lululemon



STITCH FIX

Bright
Swim

MILANA

aayka

CAPITOLA

JAIPUR ROSE

JORD®

Corlin Eyewear

MOR
COLLECTIONS

CLUSE

PERDITI

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THE LANGHAM
CHICAGO

KIMPTON HOTEL
PALOMAR
CHICAGO

airbnb

VISIT
SOUTH BEND
MISHAWAKA

TRIANGLE
SQUARE

Radisson
BILU

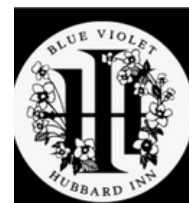
JOY
DISTRICT
DRINK • EAT • ENJOY

Woodie's
FLAT

WOODWIND



澳門特別行政區政府旅遊局
DIRECÇÃO DOS SERVIÇOS DE TURISMO
MACAO GOVERNMENT TOURISM OFFICE



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YOUNG MOUNTAIN TEA

