

# KALPANA

HEYKALPANA.COM | @KOCO\_TRAVELS  
KOCOTRAVELS5@GMAIL.COM



I'm a Lifestyle & Fashion Influencer and Blogger, Travel & Wellness Enthusiast, and Activist determined to speak positivity into the world and help women live their best life boldly and freely. My mission is to empower women to conquer their dreams, venture beyond the borders of their comfort zones, and feel fabulous doing it by sharing my experiences through fashion, lifestyle, wellness, and travel. I want to inspire women to get out, have fun on new adventures, create extraordinary memories, and experience the unique journey to discovering themselves – even if they're traveling solo. I love creating content & partnering with brands that value inclusivity, diversity, and equality.

## ABOUT MY AUDIENCE

70%

WOMEN OF COLOR

25-40

AGES

50%

CHICAGO BASED

## SOCIAL CHANNELS



3,975



324



238



174



20

## INSTAGRAM STATS

- Monthly Reach: 19,533
- Monthly Impressions: 70,043
- Engagement Rate: 23.97%

## BRAND PARTNERS



THE LANGHAM  
CHICAGO

KIMPTON HOTEL  
PALOMAR  
CHICAGO

airbnb

VISIT  
SOUTH  
BEND  
MISHAWAKA

TRIANGLE  
SQUARE

Radisson BLU

JOY  
DISTRICT  
DRINK • EAT • ENJOY

Woodie's  
FLAT

WOODWIND



澳門特別行政區政府旅遊局  
DIRECÇÃO DOS SERVIÇOS DE TURISMO  
MACAO GOVERNMENT TOURISM OFFICE



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BEACHWAVER Co.® MERIT

TOM FORD BEAUTY

ERNO LASZLO  
NEW YORK

KORA™  
ORGANICS

BEAUTYCOUNTER  
Esgido

TINTED  
LIVE



rms beauty

AAVRANI

JOON



BIOSSANCE™

sahajan™  
THE SCIENCE OF INTUITION

WOW

SOMA AYURVEDIC

Charlotte Tilbury

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SARAH FLINT

FABLETICS



lululemon



STITCH FIX

Bright  
Swim

MILANA

aayka

CAPITOLA

JAIPUR ROSE

JORD®

Corlin Eyewear

MOR  
COLLECTIONS

CLUSE

PERDITI



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YOUNG MOUNTAIN TEA

